

Basic Services Overview

Hiring an Ongoing Marketing Consultant for a period of three or more months is a cost-effective option for planning and putting in place a full service marketing plan customized to meet your marketing goals and budget. Hiring an experienced outside consultant to work on your plan for a fixed monthly fee is a less expensive option than hiring, training and overseeing a new employee. With a consulting plan you get a planning session to outline your goals followed by a detailed proposal and action plan that fits these goals. Your consultant will work up to 20 hours a month on the areas you have deemed as priorities and put those pieces in place for you. In addition to the consulting fee, your company pays the materials and any contract labor costs for marketing campaign elements you have designated as priorities. You see and approve all materials and labor costs in advance of their commencement. Monthly Marketing Consulting packages start at \$1000.00 per month for a minimum period of three months. In addition to the Monthly Consulting - I also provide the following services on a "per project" basis Services Provided: Printing, Branding (strategy, copywriting and design) Material design (ads, brochures, flyers, postcards, logos) Direct Mail Campaign Coordination copywriting, PR campaigns, website design & updates website optimization google adwords campaigns flash ad designs ghostwriting (articles, newsletters and books) publishing (music and books)